

Annual Report 2024 (YTD)

December 31, 2024



Outline

About Us

-Achievements in 2024



About Us



1. Vision, Mission and Value

- NY de Volunteer is a nonprofit organization with 501(c)(3) IRS Status.
- In 2002, two Japanese women founded NY de Volunteer, inspired by a beach cleanup event in Coney Island.





2. Programs

- Our policy is to <u>create and offer programs that help participants build the mindset and skills needed to drive social change on a global scale</u>.
- Our programs are built upon three pillars, supported by a strong foundation of organizational management.

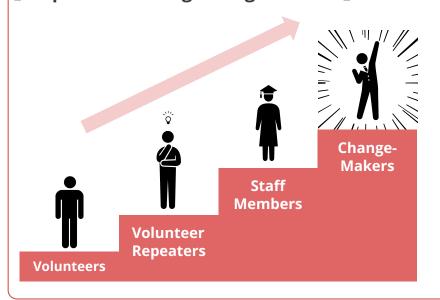
Global **Corporate** Social Volunteer Leadership Responsibility Study **Program** Consulting **Program** [Target] (Target) (Target) Companies Japanese Students from Community in NY Japan **Organization Management**



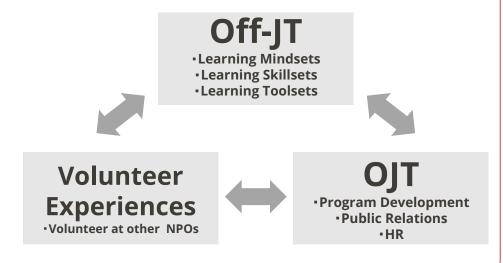
3. The Process of Developing Change-makers

- Participants who join as volunteers become repeaters and later contribute as staff member.
- Through Off-JT, OJT, and volunteer experiences outside the organization, we encourage further growth and provide opportunities for staff members to become change-makers. These processes help create a system that nurtures the development of change-makers.

(Steps of becoming Change-makers)



[Staff training]





Achievements in 2024



2024 Results at a glance

• In 2021, during the COVID-19 pandemic, activities were primarily shifted online, resulting in over 500 beneficiaries and over 200 volunteers, which was lower than usual. However, <u>as the focus gradually returned to in-person activities</u>, the numbers recovered to over 1,000 beneficiaries and over 300 volunteers.

PROGRAMS 8

- Explore Japanese Culture (EJC) for youth for adults
- Japanese Chat Club
- UNIS Harumatsuri
- Japan Parade
- Family Day
- ☐ Global Leadership
- Study Tour

BENEFICIARIES 1000+

- → Young adults who are studying Japanese
- Adults and others interested in Japanese Culture
- New York City and residents
- Komaba Gakuen HS students
- ☐ Kanazawa Izumigaoka HS students

VOLUNTEERS 300+

- Our program welcomes a diverse range of participants, from those volunteering for the first time to those with extensive experience who have joined us many times.
- Our remote programs have allowed not only volunteers from Japan but from those outside of NYC to join

ORGS SERVED 7

- NYC Parks & Recreation
- ☐ Columbia University
- New York University
- ☐ Fort Hamilton HS
- Komaba Gakuen HS
- ☐ Izumigaoka HS

1Volunteer in NY



Explore Japanese Culture (EJC)

Leaders High School - 5-day Intensive week

1. Background

• We endeavor to reach children in under supported areas of NYC to introduce them to Japanese culture with of expanding their world view and cultivating appreciation for different cultures.

2. Achievements

- Organized an one-week program at Leaders HS, an underserved school in Brooklyn, focusing on "Health, Wellness, and Nutrition in Japanese Culture" for a group of 23 students.
- The initiative was met with an overwhelmingly positive response from the students at Leaders HS.



DAY1 Karate-do Practice and spirit &Origami



DAY2 Sa-Do Meditation & Omoiyari



DAY3 Miso Soup & Maki Zushi Lesson



DAY4 Japanese traditional instruments



DAY5 Japanese calligraphy

1Volunteer in NY



Explore Japanese Culture (EJC)

Japan Club Leaders High School & Fort Hamilton High School

1. Background

 As part of a program offered at Leaders High School since 2021, we established an after-school program called "Japan Club" in November 2023.

2. Achievements

- <u>Visited Leaders HS 4 times</u>, <u>providing opportunities for students to experience traditional Japanese culture and cuisine</u>. Over time, the students began sharing their dreams and goals, and we were able to help broaden their horizons.
- <u>Established another "Japan Club" at Fort Hamilton High School</u> in May 2024 in response to a request from a student who transferred from Leaders HS to Fort Hamilton HS.
- <u>Visited Fort Hamilton HS twice</u>, and the program quickly became popular, with attendance exceeding its capacity each time.
- Provided valuable opportunities for students to grow and explore new possibilities.







①Volunteer in NY



Explore Japanese Culture (EJC)

Recreation center

1. Background

• In the past, while engaging in an activity to clean NYC toilets barehanded alongside Japanese business leaders, a request came from NYC asking to learn things that could only be taught by Japanese people. This led to activities at the recreation center.

2. Achievements

• <u>Hosted 3 workshops each for origami and calligraphy</u> at a recreation center in New York City, fostering connections with community members.

• <u>Hosted a super ball scooping booth at the center's family-oriented event, "Family Day" in June.</u> The 300 scoops prepared for the activity were gone in no time, making it a highly popular attraction.

 Received heartfelt words of gratitude from participating families and the recreation center staff, making it a memorable and rewarding experience.





1Volunteer in NY



Language Program in Columbia University, New York University

1. Background

This Language Program started around 10 to 15 years ago when NY
de Volunteer began regularly attending Japanese chat clubs hosted by
various universities in New York. After in-person events were canceled
due to COVID-19, the program was held online through chat clubs.
Now, in-person chat clubs have resumed and the program has
become extremely popular, with spots filling up quickly every time.

2. Achievements

- Through the "Japanese Chat Club," volunteers supported students in improving their Japanese conversation skills by engaging in in-person discussion on topics such as culture and hobbies, using both Japanese and English.
- In 2024, the Columbia University-hosted Chat Club was held a total of 10 times (7 in-person and 3 online), and the NYU-hosted Chat Club was held once online.

Fall 2024 にほんごチャットクラブ Japanese Chat Club



Come join us to meet people and speak Japanese!



Dates

- September 27, Friday
- October 25, Friday
- November 8, Friday
- November 22, Friday



Location and Time

403 Kent Lounge, 2:00-3:00pm



Please join our Discord Server!







Sponsored by Japanese Language Program, EALAC

http://ealac.columbia.edu/program/language-programs/japanese/

2Global Leadership Study Program



Global Leadership Study Tour 2024

Komaba Gakuen High School (Shibuya, Tokyo) 🙋



1. Background

This is a popular program that has been conducted at numerous schools over the years. This time, it was introduced to Komaba Gakuen through a long-time partner travel agency, leading to the implementation of the program.

2. Achievements

- In October 2024, 37 students from Komaba Gakuen High School participated in a half-day volunteer program as part of their Global Leadership Study Tour.
- Hosted by "God's Love We Deliver," a nonprofit providing free nutritious meals to individuals with severe illnesses, the students engaged in meal packaging and creating personalized message cards.
- It was featured in the Weekly NY Seikatsu issue dated November 9, 2024.
- For many, this was their first volunteer experience, offering an opportunity to foster empathy, teamwork, and an awareness of social challenges, aligning with the program's mission to develop global leaders.









the Weekly NY Seikatsu issue dated November 9, 2024

Kanazawa Izumigaoka High School (Kanazawa, Ishikawa)



Organization Management



Staff Recruitment and Development

1.Background

- We are always looking for team members to join us in order to achieve the organization's mission.
- We have created a sustainable cycle for our new staff to become change-makers by continuously rotating through Off-JT, OJT, and volunteer experiences outside the organization.

2. Achievements

- <u>4 new staff members and 3 new assistants have joined the team in</u> 2024.
- For new staff members, we conducted off-the-job training (Off-JT) including staff orientation, NPO seminars, and Growth Mindset workshops. On-the-job training (OJT) included involvement in program development and support for GLST operations.
- As part of their volunteer experience, they visited locations like the Cleanup at Washington Square Park and Joe's Soup Kitchen, gaining insights for future program development.
- A new volunteer program, planned in collaboration with Joe's Soup Kitchen, will be publicly launched in February 2025.









A big "Thank you" to our supporters!

Corporate Grants

- Japan Medical Society of America (JMSA)
 Community Outreach Program (JCOP)
- Sumitomo Corporation of Americas Foundation
- Japan Chamber of Commerce and Industry of NY (JCCI)
- Japan Foundation, New York

Super Supporters

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Arigato! (Thank you!)

NY de Volunteer Team 2024

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